

CARBON COUNTY TOURISM PROFILE

County Indicator	2009	2010	2011	% Change 2010-2011	State Ranking
DEMOGRAPHIC					
Population	21,143	21,462	n/a		
Total Non-Ag Employment	9,577	9,466	n/a		
Non-Ag Avg Monthly Wage	\$3,060	\$3,187	n/a		
Per Capita Income	\$31,818	\$32,536	n/a		
Unemployment Rate*	7.7%	7.4%	n/a		
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$37,437,598	\$39,498,702	\$44,839,875	13.5%	16
Travel & Tourism Related Employment	722	744	810	8.9%	16
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$1,961,931	\$2,065,809	\$2,364,861	14.5%	16
Transient Room Tax	\$175,415	\$222,075	\$288,232	29.8%	18
Restaurant Tax	\$220,339	\$215,393	\$220,263	2.3%	14
Retail Sales					
Gross Taxable Retail Sales	\$458,581,019	\$406,239,352	\$448,602,135	10.4%	13
REGIONAL VISITATION COUNTS					
Arches N.P.	996,306	1,022,823	1,040,756	1.8%	
Canyonlands N.P.	436,819	435,907	473,769	8.7%	
Green River S.P.	25,190	23,282	23,571	1.2%	
Scofield S.P.	79,862	75,584	45,160	-40.3%	
Goblin Valley S.P.	52,771	46,270	61,435	32.8%	
Huntington S.P.	59,459	60,035	67,418	12.3%	
Millsite S.P.	34,266	34,782	40,487	16.4%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2010 calculations

r = revised

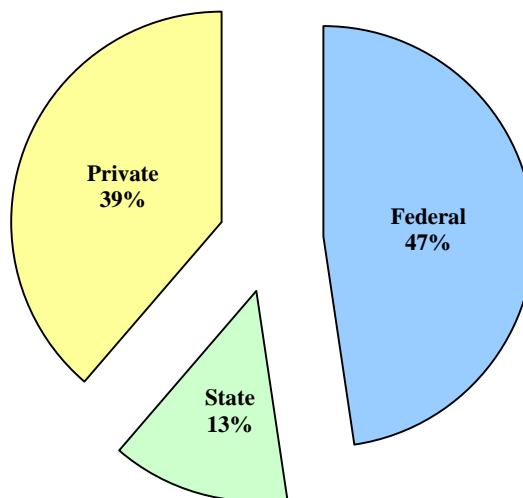
Land Ownership - 2011

Land Ownership - 2011	No. of Acres	% Total
Total Acres in County	947,629	100.0%
Federal Government	451,278	47.6%
BLM	420,979	44.4%
US Forest Service	30,299	3.2%
National Park Service	--	--
National Wildlife Service	--	--
Other •	--	--
State Government	129,315	13.6%
Utah State Parks & Recreation	33	0.0%
Utah State Wildlife Reserves	21,548	2.3%
State Trust Lands	107,734	11.4%
Other ••	--	--
American Indian	136	0.0%
Private*	366,500	38.7%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land



Carbon County Tourism Profile

